



Clearing a Path for All Students to Own Their Future



INSERT DATE

Agenda

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BigFuture: Then and Now

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BigFuture College & Career Planning Tools

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BigFuture Scholarships, Events, & Recognition

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Your Questions, Our Answers

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BigFuture: Then and Now

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Your Questions, Our Answers

2012: When the world met BigFuture®...

College Board Introduces BigFuture.org, a Free Comprehensive College Planning Resource

The Education Conservancy, Educators and Students Collaborated in Effort to Help Overcome Obstacles to College

NEWS PROVIDED BY
The College Board →
Apr 10, 2012, 11:00 ET

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NEW YORK, April 10, 2012 /PRNewswire/ -- On April 10, the College Board introduced BigFuture, its new free comprehensive college planning Web resource, at a panel discussion in Washington, D.C. The site was created with the Education Conservancy and in consultation with students and educators to help make the college planning process simpler and more accessible. At the "Big Future™: Narrowing the Gap Between College Aspiration and Enrollment" panel, education, government and not-for-profit thought leaders discussed ways to help students, especially those from low-income backgrounds or who are the first in their families to aspire to college, overcome obstacles to higher education.

The screenshot shows the BigFuture.org homepage. At the top left is the logo "bigfuture by The College Board". To the right are social media links for "ShareThis" and "Like 6.9K", a search bar with the text "Find Colleges, Advice and More", and "Sign up" and "Sign in" links. Below the logo is a navigation menu with items: "Get Started", "Find Colleges", "Explore Careers", "Pay for College", "Get In", and "Make a Plan". The main content area features a large photo of a young man, Jonathan, with his arms crossed. Overlaid on the photo are several callouts: a large green circle with the text "My parents weren't sure if they could afford the best education for me. Jonathan's parents wanted him to attend college, but they didn't know how to pay for it." and a "Watch" button with a play icon; a pink circle with "Not sure where to start? Go +"; and a blue circle with "Find out how you can afford college too." Below the photo is a "Meet Jonathan + " link. At the bottom, there are three main sections: "find colleges" with a search bar "Look up a college by name" and a "Go" button, and an "OR" section with "Search by location, major — any way you'd like." and a "Search" button; "pay for college" with a progress bar showing "\$1 billion" and a "Get the Facts" button; and "make a plan" with the text "Get a free step-by-step college plan. Just answer a few simple questions." and a "What grade are you in?" section with radio button options: "9th or lower", "10th", "11th", "12th", and "H.S. grad".

2020: A new Scholarship Search that matches students with a personalized scholarship list



Courage to Grow Scholarship

YOU COULD WIN:
\$500

APPLY BY:
Dec. 31, 2021

What You Should Know:
The Courage to Grow Scholarship is available to high school juniors and seniors and students currently enrolled in college. The program awards one scholarship each month to a student who demonstrates financial need. This program is offered through Courage to Grow.

Requirements:

- This program has academic eligibility requirements
- This program has citizenship eligibility requirements.
- This program has current grade level eligibility requirements.

[Show Less](#) -

[Go Apply](#)

Equitable Excellence Scholarship

YOU COULD WIN:
\$2,500 - \$25,000

APPLY BY:
Dec. 15, 2021

What You Should Know:
The Equitable Excellence Scholarship is available to graduating high school seniors who are seeking an associate or bachelor's degree at a college or university in the U.S. Students are selected for their ambition and drive, determination to set and reach goals, and respect for self, family, and community. Preference is given to students with achievements that empower society to mitigate risk through education and/or action in areas such as financial, environmental, health, safety and/or emergency preparedness. This program is offered through the Equitable Foundation.

Requirements:

- This program has eligibility requirements related to the degree being sought.
- This program has citizenship eligibility requirements.
- This program has current grade level eligibility requirements.

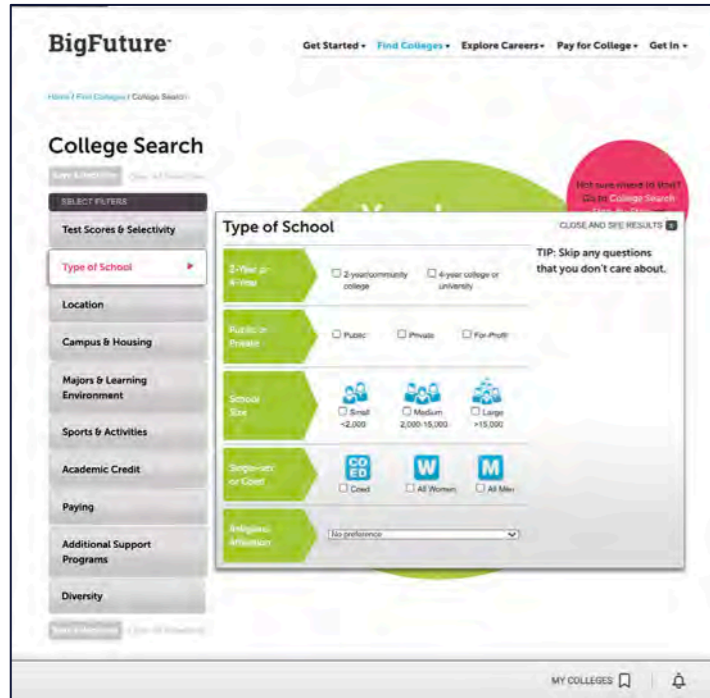
[Show Less](#) -

Application will open Sep. 1, 2021

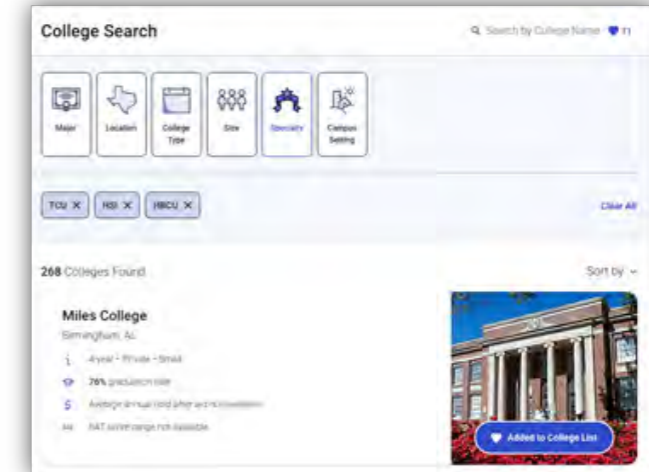
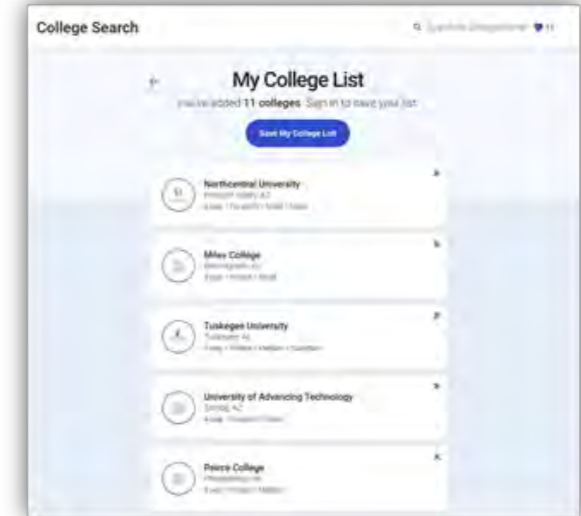
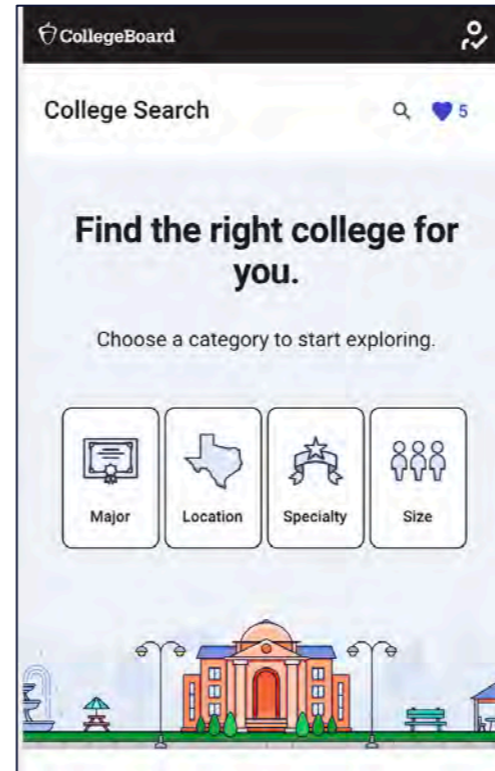


2021: Improved mobile-friendly College Search experience

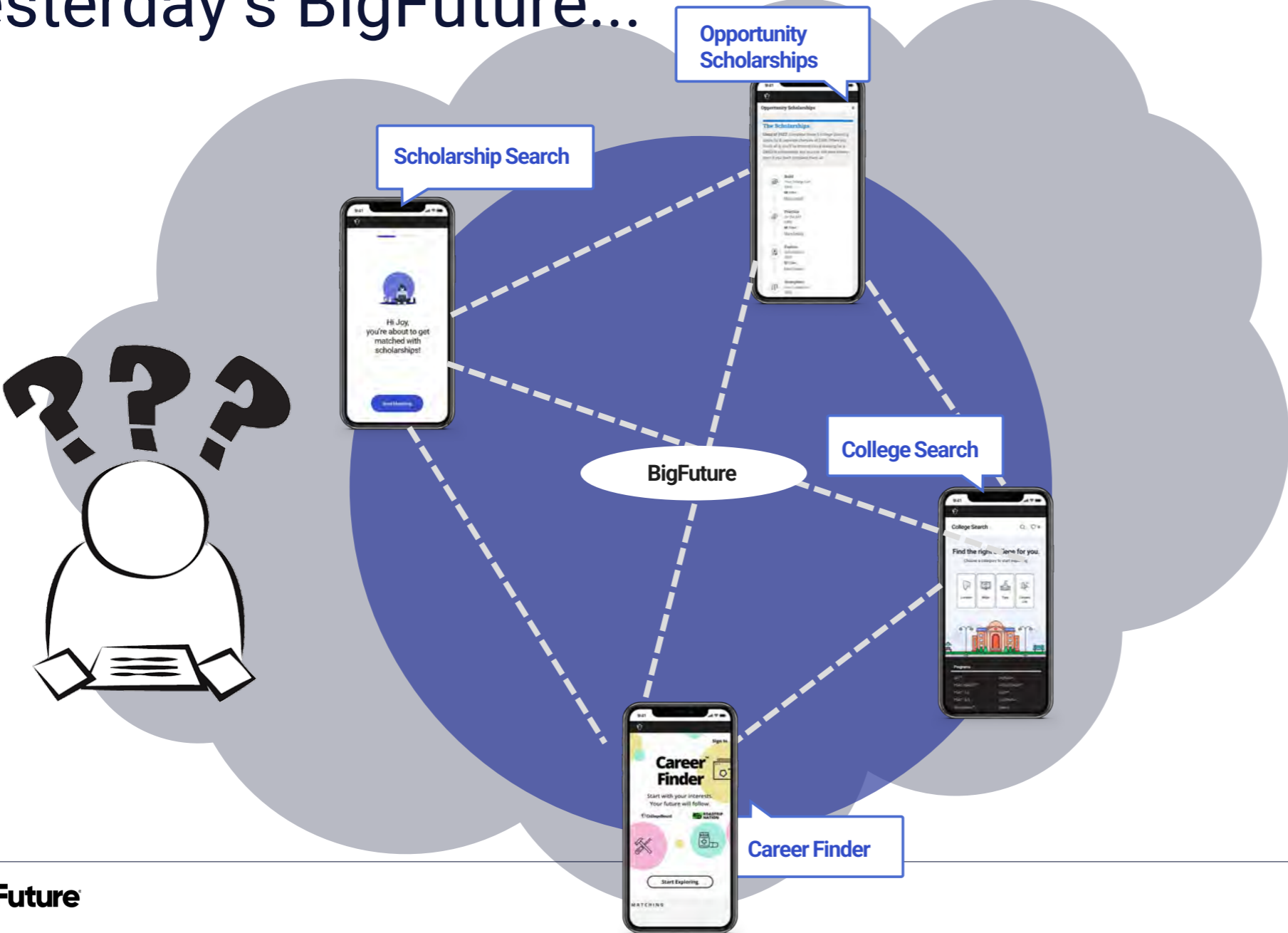
Before



2021



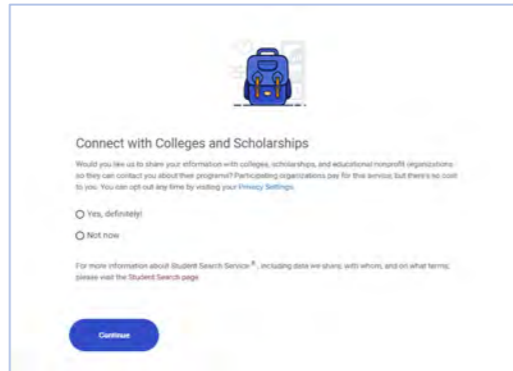
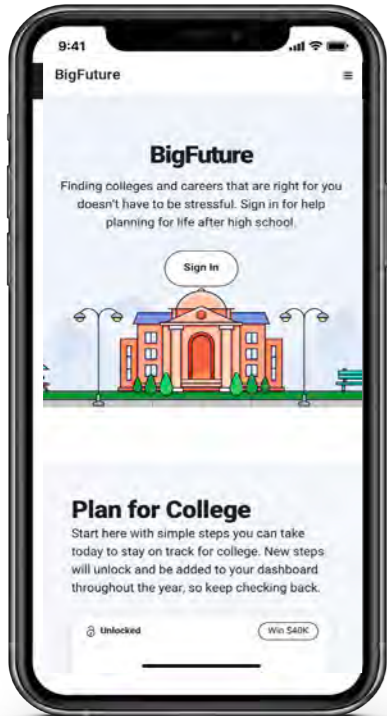
Yesterday's BigFuture...



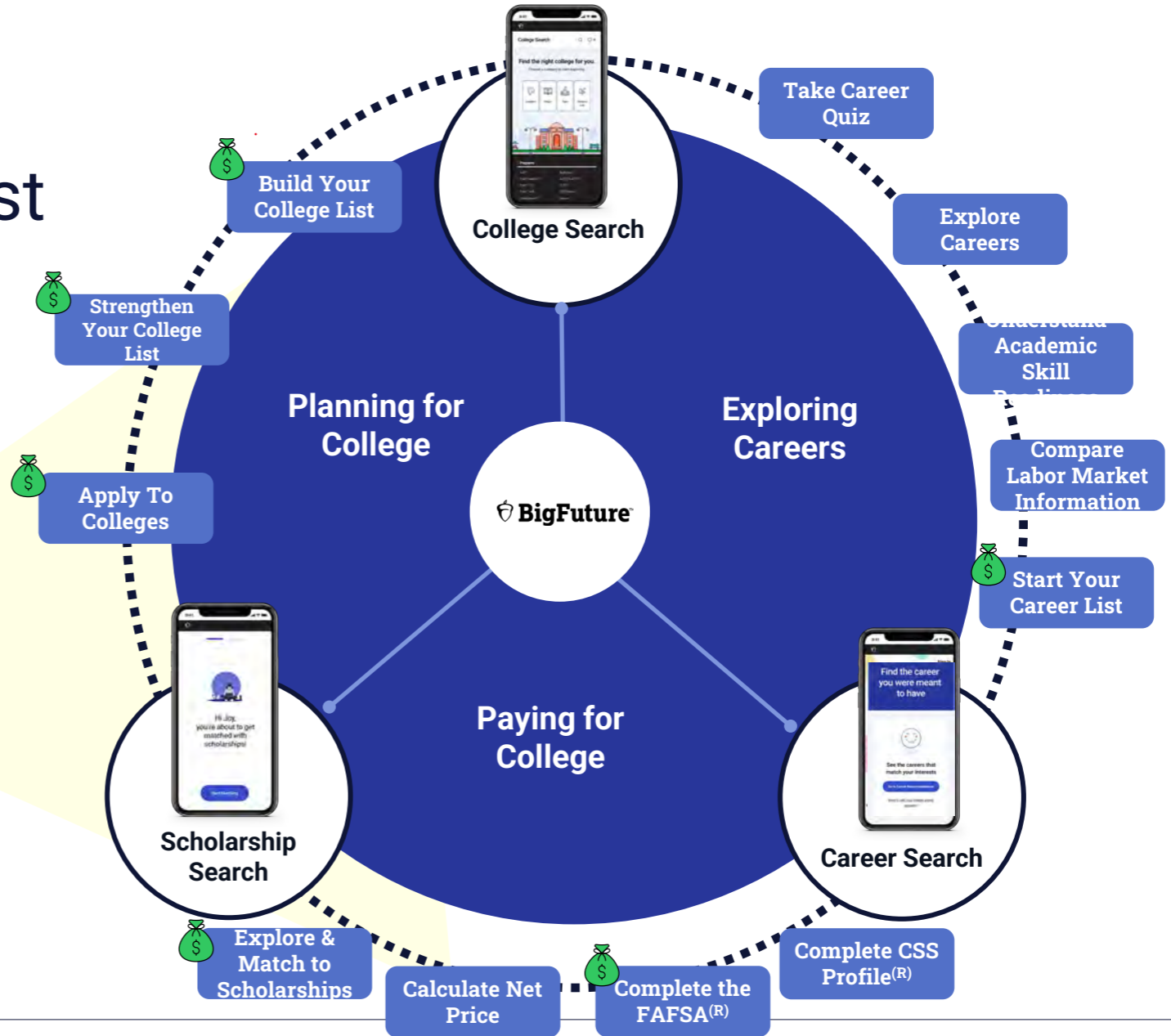
BigFuture: Clearing a path for every student to own their future



BigFuture: Free online planning guide to help all students take the right first step after high school



Student Search:
BigFuture users can join Student Search to be seen by colleges.



BigFuture is personalized: The dashboard has steps to plan for college, pay for college, and explore careers.

03 : 14 : 48 : 48 Until we announce this month's BigFuture Scholarship winners
Days Hours Minutes Seconds [Get a reminder](#)

Vince's Plan for College

Start here with simple steps you can take today to stay on track for college. New steps will unlock and be added to your dashboard throughout the year, so keep checking back.

✓ Done \$ Entry Earned

9
Colleges Added

Build Your College List

Find the right college for you.

Find Colleges

🔒 Unlocked Win \$40k

9
Colleges on Your List

Reach 1 2 3
Match 1 2
Safety 1

Strengthen Your College List

A mix of reach, match, and safety schools will help you find the right college for you.

Update Your College List

🔒 Unlocked Win \$40k

Practice for the SAT

Take a timed mini section or a diagnostic quiz to boost your score.

Go to Khan Academy

Resources

College Search

Choosing the Right College for You

The Real Role of Tests in Your College Application

SAT Practice

BigFuture is trusted: Powered by 100 years of College Board research, information from colleges, and partnerships with college and career experts



University of Central Florida
Orlando, FL

Add to List

About Admissions Academics Costs Campus Life

Overview

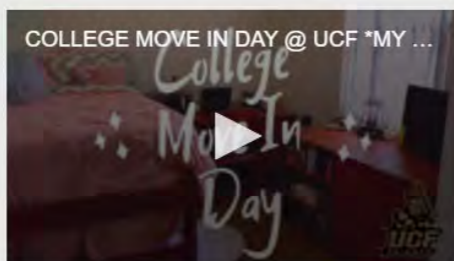
4-year • Public • Very Large • Suburban
72% graduation rate
\$12K average per year after aid
SAT 1170-1340

University of Central Florida is a very large, 4-year, public university. This coed college is located in a city in a suburban setting and is primarily a residential campus. It offers certificate, associate, bachelor's, master's, and doctoral degrees.

College Board Code
5233

Application Types Accepted
Common Application, Online through college's own website

Fee Waiver Info
Available to all qualified students. Visit the college website for details.



More Videos



COLLEGE MOVE IN DAY @ UCF *MY



OFFICIAL DORM ROOM TOUR | UCF



Farewell Future Knights

Powered by CampusReel



The Jed Foundation



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BigFuture: Then and Now

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BigFuture College & Career Planning Tools

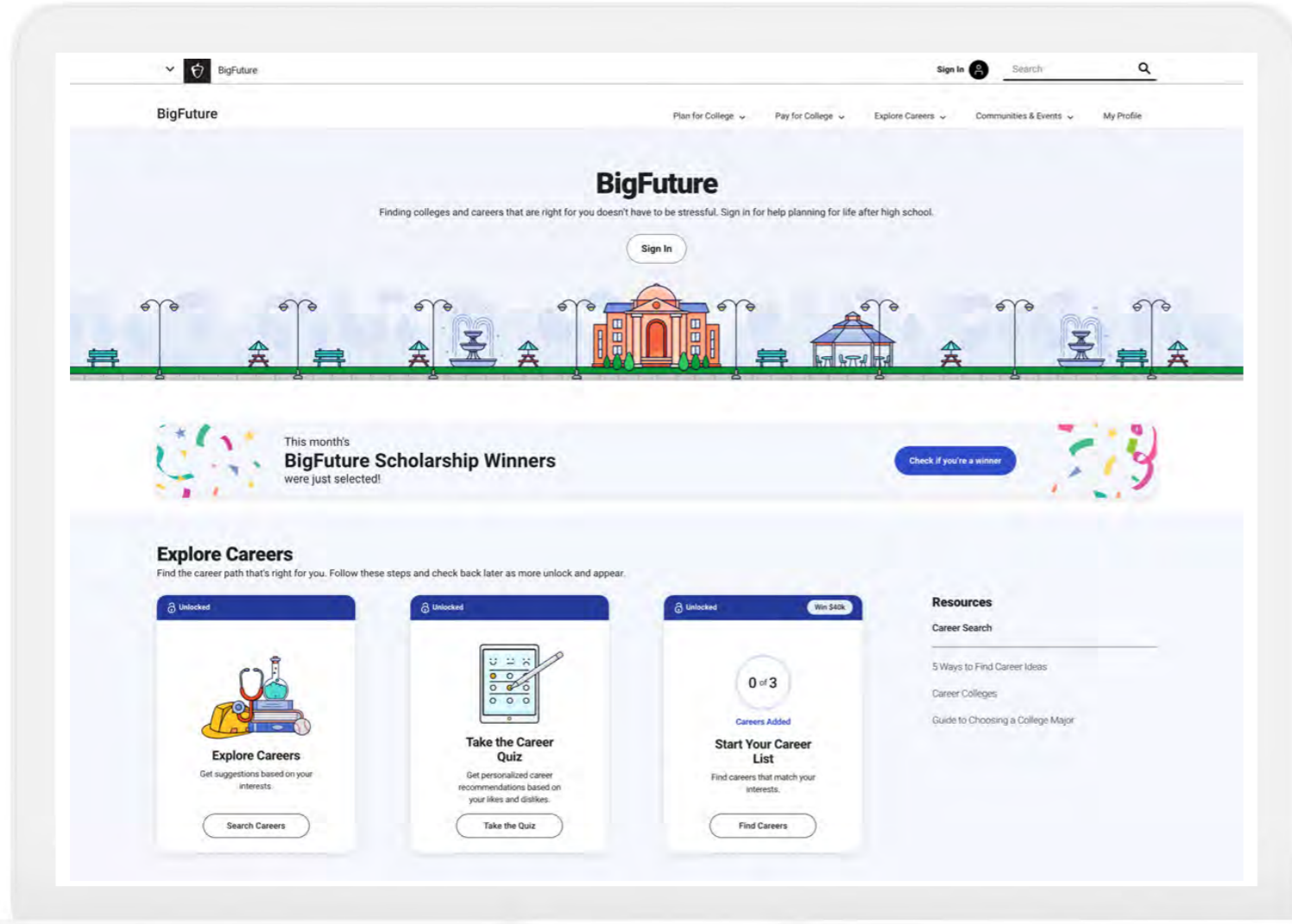
3

BigFuture Scholarships, Events, & Recognition

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Your Questions, Our Answers

Let's explore bigfuture.org to experience what's new.



BigFuture will guide students to...

- Explore Careers
- Plan for College
- Pay for College
- And so much more...

Explore careers: The number one reason kids pursue education after high school is to get a better job.

What students and families need:

60%

of students think it's very important to find a career they are passionate about aligned to their academic skills.

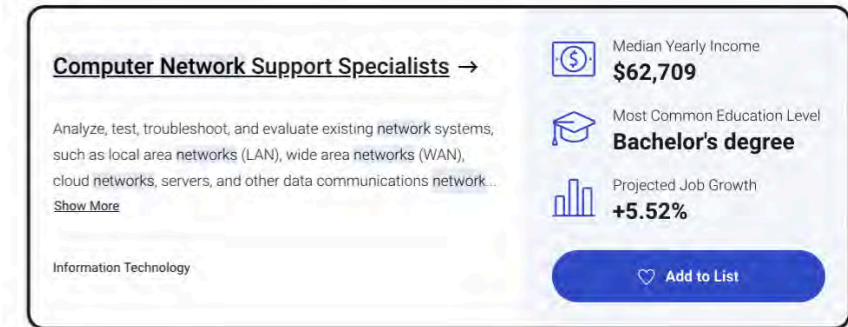
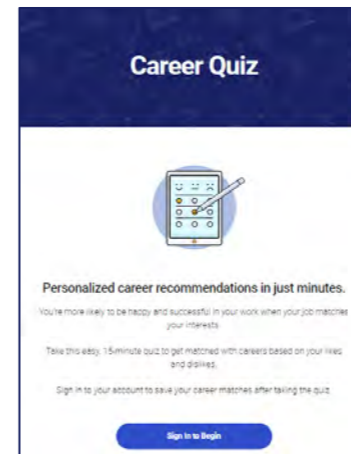
85%

of students are uncertain of the steps they need to take to transition into a career.

46%

of parents wish their high school graduate would pursue alternatives to four-year college.

What BigFuture enables today:



- **Career Quiz:** Matches students with potential careers that students can explore on BigFuture
- **Career Profiles:** Available for 1,000+ careers with detailed state and national information about income, growth, and most common education
- **Career Readiness:** Shows students how their SAT^(R) scores connect to careers

Exploring Careers Today: Free for all, BigFuture now connects skills measured by the SAT® Suite to career readiness.

Geoscientists

Science, Technology, Engineering and Mathematics

Overview Income and Hiring Education Tasks, Knowledge, Skills Career Readiness

What is Career Readiness?

It's hard to know if you're making good progress in your career journey. The features below will help you see where you are today and where you need to go to meet your career aspirations.

Career Readiness Report

We referenced your latest SAT Suite score to see if your Math and Reading & Writing skills are on track for this career based on the knowledge, skills, and abilities this career requires*.

Math

On Target and Strong Option

Your math skills are in good shape for this career. Plus, your score indicates this career may be more compatible than others, so it's worth considering.

Reading and Writing

On Target and Strong Option

Your reading and writing skills are in good shape for this career. Plus, your score indicates this career may be more compatible than others, so it's worth considering.

Assessment: SAT Date: Spring 2021

How to Improve Your Scores

* If your most recent assessment was before 12th grade, we estimated what your score might be when you're in 12th grade. The intent is to see whether you'll be on-track for this occupation closer to when you graduate high school.

Clinical and Counseling Psychologists

Education and Training • Health Science • Human Services

Overview Income and Hiring Education Tasks, Knowledge, Skills Career Readiness

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On Target

Your math skills are in good shape for this career.

Reading and Writing

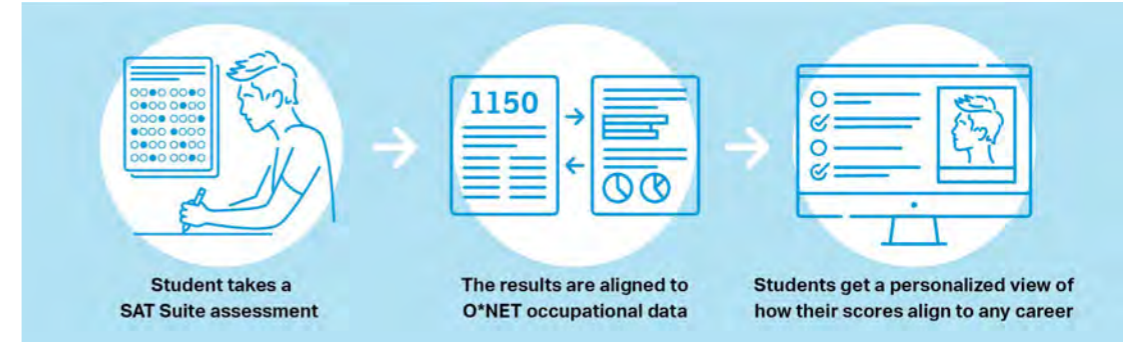
Needs Work

Continue improving your reading and writing skills to prepare for this career.

Assessment: SAT Date: Spring 2021

How to Improve Your Scores

* If your most recent assessment was before 12th grade, we estimated what your score might be when you're in 12th grade. The intent is to see whether you'll be on-track for this occupation closer to when you graduate high school.



• SAT-Career Connection

Every job has a quantitative or literacy component that maps to a skill that the SAT Suite of Assessments measures.

• Readiness for 1,000+ Careers

Through research with our partners at HumRRO, we're able to provide readiness information on nearly 1,000 occupations.

Plan for college: Credible information for over 3,500 schools, provided by members using BigFuture College Profiles

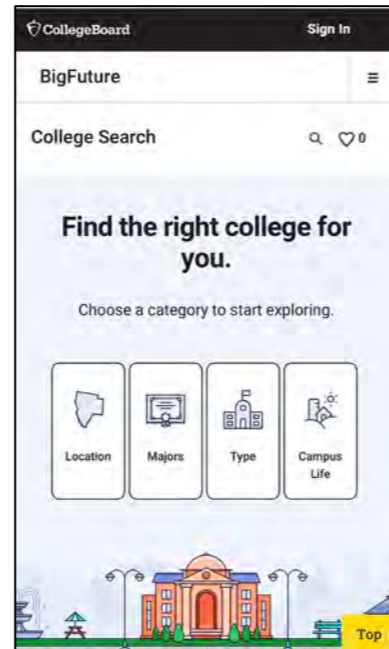
What BigFuture helps students access:

What students want:

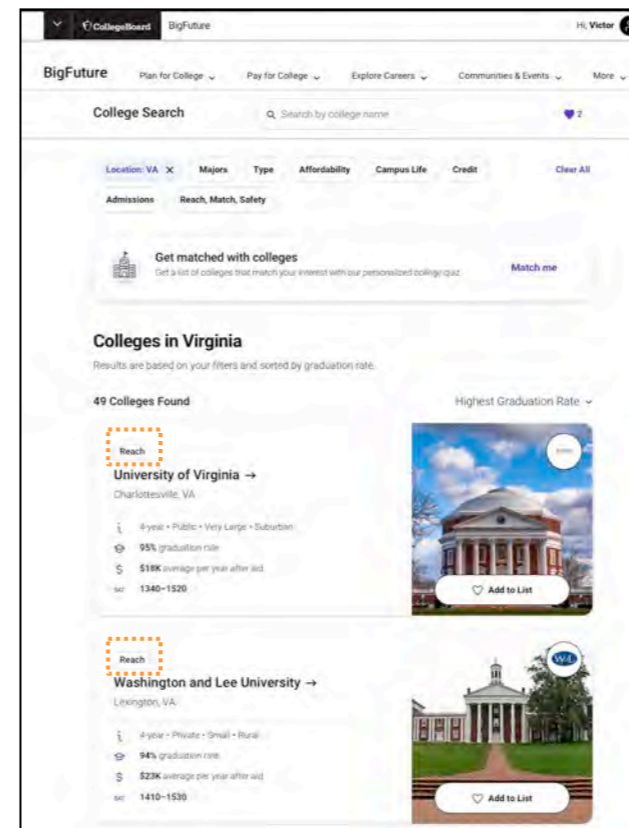
35%

Find college search sites very helpful (*listing them fourth after Google searches, campus tours, and school sites*)

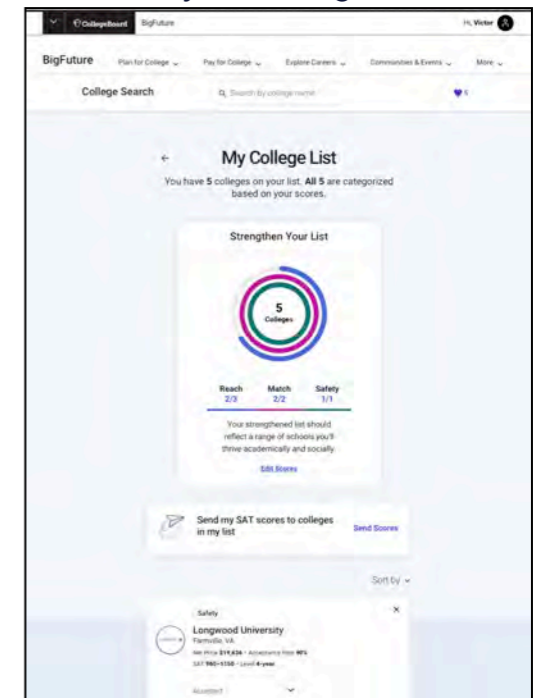
Search that starts with most common filters



Personalized college search matches students' preferences



Reach, Match, and Safety in College Lists



Students who join Search can show schools their interest by building college lists on BigFuture.



Students join Search.



Students build college lists on BigFuture.



Colleges use Search to find interested students.



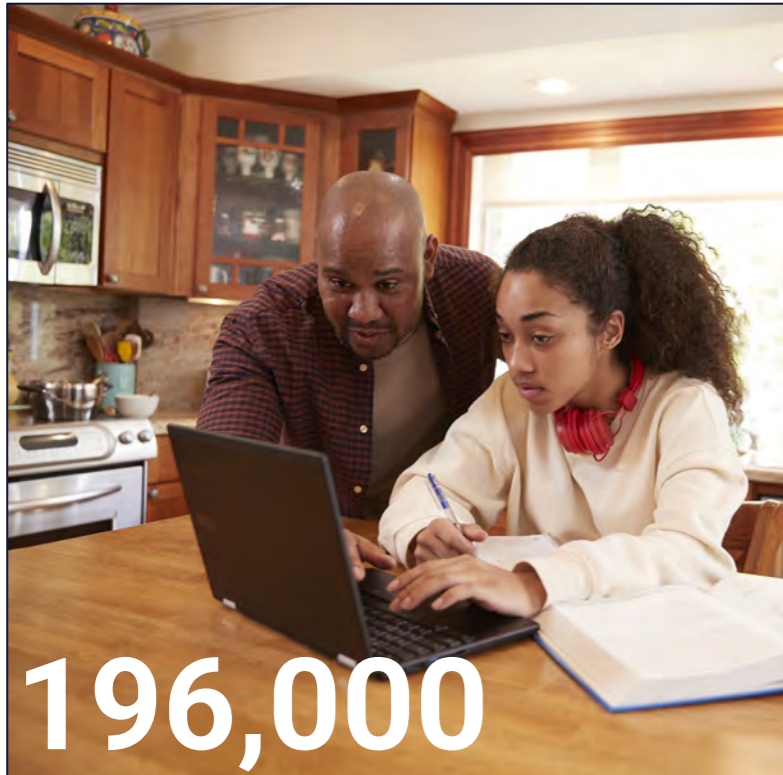
Colleges contact students who demonstrate interest on their list.



Students have better college options.

Pay for college: Three in four students wonder if they can really afford to go to college.

What students and families want:



196,000

Web searches in May on the keyword **SCHOLARSHIPS**

What BigFuture helps students to access:

\$4B

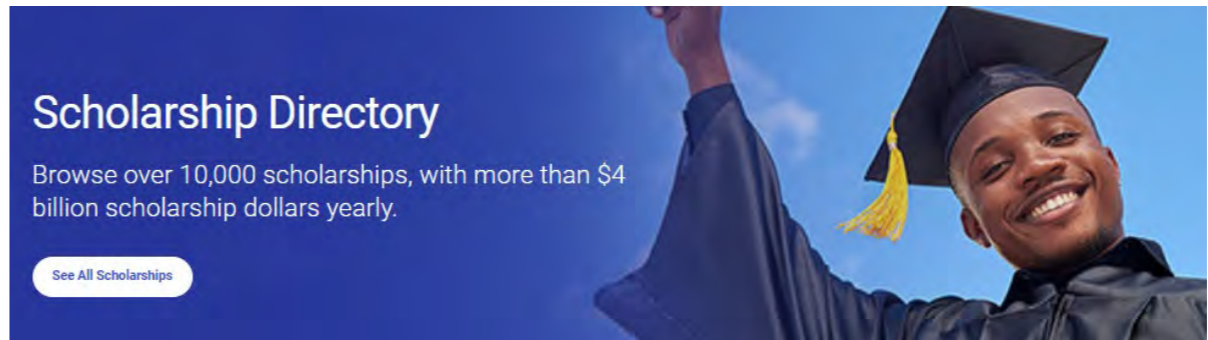
Scholarships for two and four-year colleges in Scholarship Search

\$300M

Awarded by colleges and scholarship programs that use Student Search to find students

\$3M

BigFuture Scholarships awarded each year to 10th, 11th, and 12th graders



Scholarship Search matches students with a personalized scholarship list.



My Matching Criteria

Basic Information Edit
Gender: Male
Address: 250 Vesey St
New York, NY 10021
United States
High School: Eleanor Roosevelt High School

Alternate Address Add
If you have an alternate address, you can include it for more scholarship opportunities.

School Information Edit
Current Grade Level: High School Senior
Desired Degree Level: Bachelor's Degree

GPA (4.0 Scale) Edit
2.9

Tests Add

Intended Major(s) Edit
Pre-Medical/Pre-Medical Studies

College Choices Add

Activities Add
We need more info to match you to scholarships.

Self-Identification Edit
Disability: --
Race/Ethnicity: --
Identifies as: --

College Prep Programs Add

Armed Services Family Members Edit
Mother - Navy; Veteran
Father - Air Force; Active Duty

[Collapse This List](#)

(If you already have a profile with Common App or ScholarSnap, link it now and save time.)

The more info in your profile, the more matches you'll get!

[Show Me the Scholarships](#)

AMVETS Scholarship - Children & Grandchildren

YOU COULD WIN:
\$1,000 - \$4,000

APPLY BY:
Apr. 30, 2023

What You Should Know:
The AMVETS Scholarship - Children & Grandchildren is available to graduating high school seniors pursuing higher education. Scholarships are awarded on the basis of financial need, academic promise, and merit. Recipients are welcome to use the scholarship for an undergraduate degree.

Requirements:

- This program has eligibility requirements related to the degree being sought.
- This program has location eligibility requirements.
- This program has citizenship eligibility requirements.
- This program has current grade level eligibility requirements.
- This program serves family members of the armed forces.
- This program serves scholars with a specific enrollment status.

[Show Less](#)

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BigFuture Scholarships: \$40,000 scholarships and hundreds of \$500 scholarships every month to students who use BigFuture



May 2022: Will from Illinois



June 2022: Adriana from New Jersey



July 2022: Abigail from Indiana



August 2022: Carrington from Texas



September 2022: Mia from California



September 2022: Antonio from Connecticut

For Classes of 2024 and 2025: Completing steps on the BigFuture dashboard qualifies students for \$500 and \$40,000 scholarships.

The more steps students take and the earlier they begin, the more chances they have to earn scholarships.

Start Your Career List

By end of February in senior year

Explore careers that match your interests.

Build Your College List

By June 30 in junior year

Find two or four-year colleges that interest you.

Start Your Scholarship List

By end of February in senior year

Find other scholarships to help you pay for college.

Strengthen Your College List

By October 31 in senior year

Make sure your college list has a mix of reach, match, and safety schools.

Complete the FAFSA

By end of February in senior year

Fill out the free government form to apply for financial aid.

Apply to Colleges

By end of February in senior year

Apply to the schools you want to attend.

REALTALK



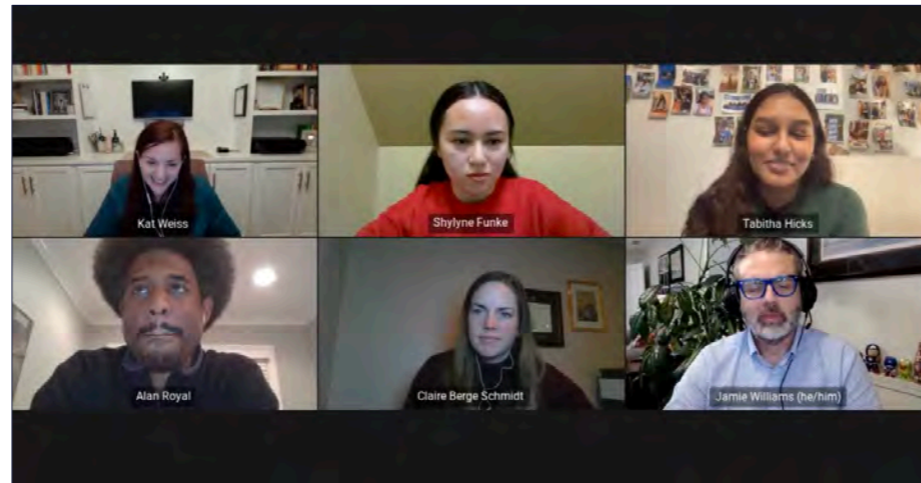
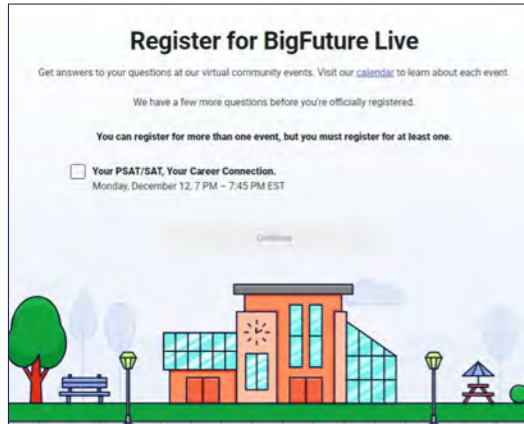
Real Talk is a virtual college and career exploration initiative designed to connect Black students and families with Black representatives from universities and access organizations across the country.

- **16** Virtual events to date
- **93,840+** Student registrations
- **87,080+** Parent registrations
- **61** Higher ed institutions featured

Visit bigfuture.org/RealTalk to learn more

BigFuture Live: Get career and college questions answered at virtual community events.

- Career experts and college reps answer questions
- Free for all students and caring adults
- **Register or rewatch at bigfuture.org/live**



“It was helpful for me to hear other students' questions and be able to get answers to my most burning questions.” – *BigFuture Live Participant*

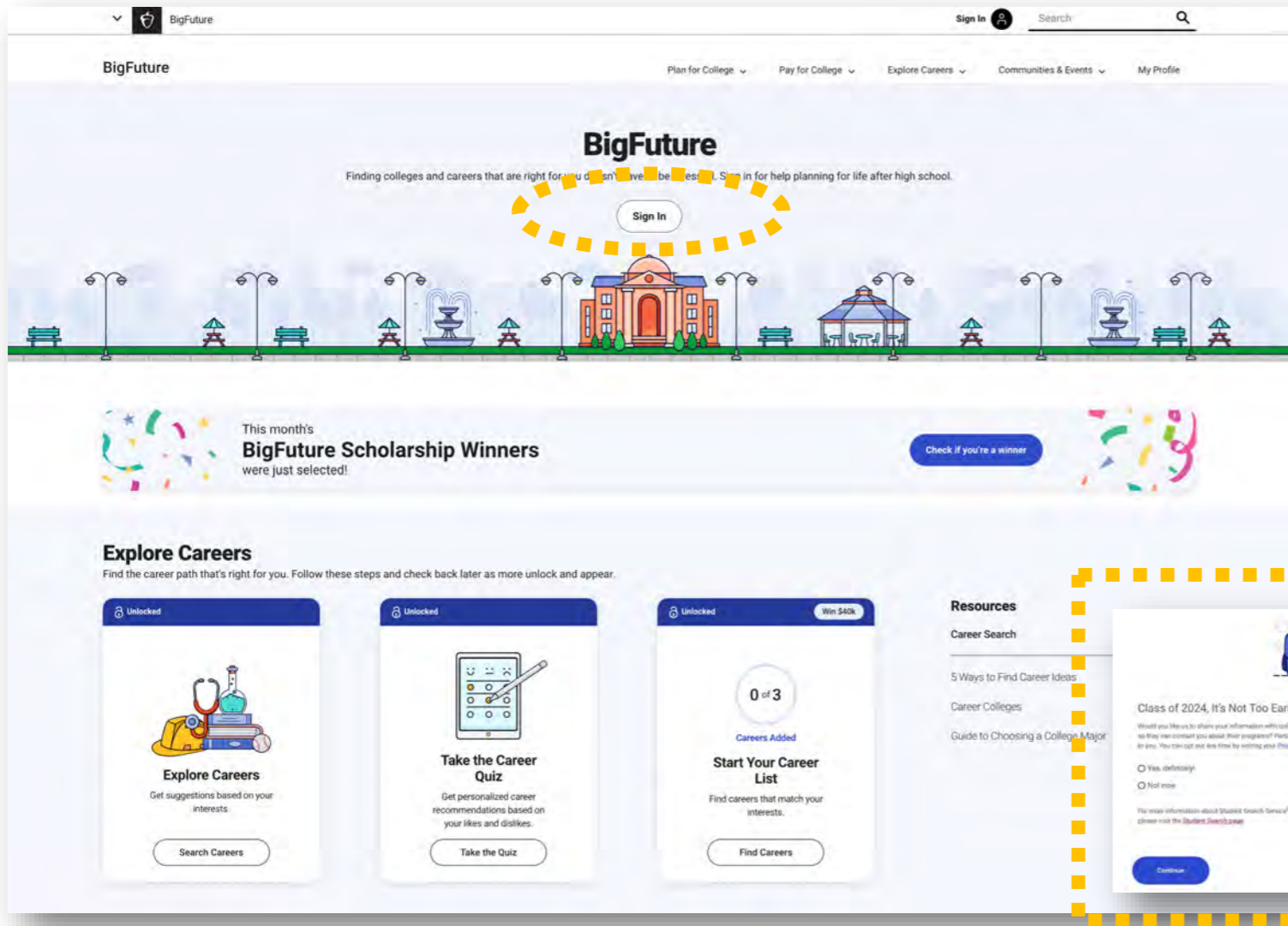
BigFuture Ambassadors motivate peers on the path to careers and college.



- Almost 10,000 BigFuture Ambassadors for the 2022-23 school year
- Monthly virtual meetings to learn how to connect students in their school with BigFuture
- Chance to earn recognition and build leadership, project management, and marketing skills
- Opportunities to give feedback to BigFuture



Just one step for students: Visit bigfuture.org and sign in.



BigFuture will guide students to...

- Join Search to connect with colleges
- Start their career list
- Build their college list
- Qualify for \$500 and \$40,000 awards
- And more...

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“I will use this scholarship to reduce the potential costs of attending my future university. For my family, this scholarship gives them the security of knowing that I’ll strain less to afford myself a higher education. My immigrant parents have always viewed scholarships as a symbol of opportunity, so receiving the BigFuture scholarship was really appreciated by my family. ”

Lin from New Utrecht High School

Brooklyn, New York

Scholarship Winner, Class of 2023

Let's stay in touch.
bigfuture@collegeboard.org

